

# OSCAR Foundation

**Organization for Social Change Awareness and Responsibility**

April 2015 – March 2016 Annual Report



**INSPIRE**

**EDUCATE**

**EMPOWER**



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## Message from Founder: Ashok Rathod

### Founder and Director



Dear Friends,

This year has been full really blissful as well as challenging for us. I would like to start by thanking and congratulating the OSCAR team for making the year 2015-16 a grand success. I would also like to thank our biggest supporters, our funders JM BAXI GROUP, KOTAK, IDBI and individual donors. There are a lot of people who became a part of OSCAR during this tenure and loved working with us.

I would also like to acknowledge the support of **FIFA- Football For Hope** and **Street Football World** because of which the OSCAR team and Young Leaders received international trainings and exposures. Work done by the OSCAR staffs including Suraj Patro, Kumar Rathod, Sunita Rathod, Govind Rathod, and the Young Leaders is commendable and organization has benefited a lot from that. I am elated by the progress that OSCAR has made in the last year. We not only focused on scaling up the activities but concentrated on strengthening the core of the organization. We focused on structure of the organization and designed the curriculum for sports and education. We also worked on the evaluation details and sustainability module. JM BAXI and ATMA have supported us throughout our endeavors and I would like to thank them from the core of my heart.

OSCAR Foundation has risen by understanding community problems and the requirements of the children and youth. Keeping all this in mind, I initiated education with kick emphasizing the importance of sports and education going hand in hand. In 2006, OSCAR started with dropouts and has expanded to 7 areas reaching to over 3500 children all over the country. With the progress we made in the last year and with the number of people who have joined hands with us, we plan to reach out to 10,000 people by 2020. I hope that the OSCAR supporters continue to have our back and the people who are a part of the OSCAR team keep working like this to achieve our mission.

# Message from Founder: Suraj Patro

## Co-Founder and Associate Director



I have been extremely blessed to have been a part of the organization since its initial stage. OSCAR has grown a lot since its commencement. I have devoted myself in designing the program so that it not only benefits the children but also the staffs involved in teaching them. In order to ensure the success of the activities taken up and the program designed, monitoring tools have been devised in order to keep a check on the progress.

I have had a wonderful experience with such passionate people who are always ready to learn. The staff has never deterred from the challenges that have come along. I am lucky to have them as a support system and have taken upon me to groom them to work professionally. We are also extremely grateful to our volunteers which includes students from college, school and company staff who were continuously shown their interest to contribute minimum time to get maximum effort.

### **OSCAR's committed team of partners:**



Mercedes-Benz



# About OSCAR Foundation

 **OSCAR** Foundation (Organization for Social Change,

Awareness and Responsibility) is a non-profit organization, which instills the value of education through football and empowers underprivileged children and youth with life skills to maximize their potential and use it to transform their lives.

Currently OSCAR is reaching out to over 3,500 children & Youth out of which more than 800 female through the football programme, the educational programme, the young leader programme and the outreach programme. These football sessions take place several times a week, dealing with issues such as the importance of education, decision making, hygiene, awareness of child marriage and the environment.

These programs over the years have provided these children a platform to become self-sustainable and responsible individuals.



## OSCAR's Journey

OSCAR uses sports as a platform to make the youth aware of its responsibilities and develop a positive attitude while instilling life skills in them. With a strong focus on education OSCAR aims to break the cycle of substance abuse, gambling and early marriage which particularly affects young people who have dropped out of school. Using football as a medium for developing valuable life skills and responsibility. Inspired by Ashok's idea of shaping the next generation, OSCAR was established in 2006. In 2009, within only 3 years of its commencement OSCAR was able to reach out 150 children. Throughout its course, OSCAR has been working hard and a lot more youngsters have benefited from the program. The numbers have reached to over a 3500 by 2015-16 because of the efforts of the entire team of OSCAR and our funders.



# Why football for change?



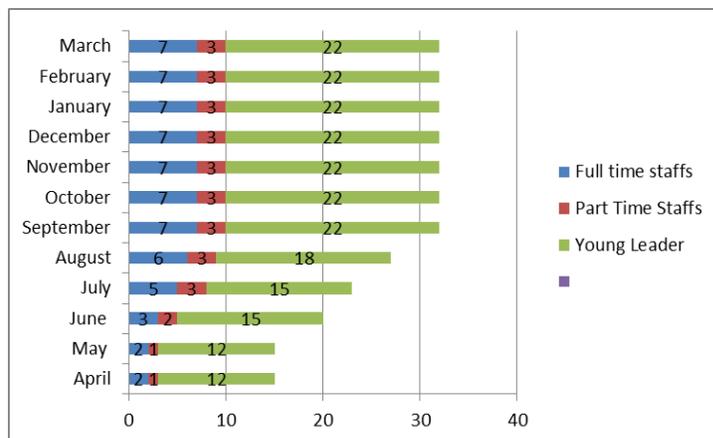
While growing up, Ashok saw a number of school mates drop out because of lack of interest in studies and in need to work to offer support to the family. Most of them fell into bad company and in the vicious cycle of drug addiction. The parents saw marriage as a way out which instead contributed in the cycle of poverty and illiteracy.

Football was seen as a way not only to instill life skills in the children but also lure them to pursue their education. It

was a huge task in front of the foundation, which was overcome by the determination and never-ending efforts of the team. This involved conducting an interaction with the parents to convince them to let their offspring participate and also to show to them the developments made. In order to ensure this, children are made to participate in tournaments to build up confidence and team spirit. This keeps them enthusiastic and more involved in the program. The participating members are also awarded with t-shirts and shoes at various occasions to boost up their morale.

## Team OSCAR

As the number of children who have enrolled in OSCAR has increased, so has the team to work on OSCAR’s various programmes. Now OSCAR has 22 active young leaders, 11 full-time staffs, 3 Senior part-time coaches and 1 computer teacher. With the effort of team, OSCAR has reached a total over **3500** children & youths across India.



## Priority Goals

**Youth Empowerment**–Through building skills and professional competence the youngsters gain confidence to work as change-makers in their respected communities as well as professionals in various organizations.

**Sustainability of Organization**– At OSCAR the youngsters trained today are the leaders of tomorrow. This way the community itself gradually becomes self-sustained. Making community an integrated part of running the OSCAR programs.



**Education through sport for all Children**– Education is a basic right for every child. Providing education for all children plays a vital role in determining the progress of communities and the country. Therefore through sports our program encourages the children to continue their education. A zero drop-out rate from school is a requirement for participating in the OSCAR program.

**Gender equality** - We truly believe that girls and boys are equal citizens of the world. At OSCAR we provide equal learning opportunities for boys and girls. We also work toward sensitizing families and communities regarding the merits of educating children irrespective of their gender. We believe teaching boys about girls' rights plays a major role in improving gender equality.

**Health & Hygiene** - Our programs focus not only on imparting education and developing leadership skills in children, but also making them role models for the society by inculcating good hygiene and living habits. They are made to understand the importance of good clean and healthy living environment.



Organizational values are a set of beliefs and motives shared among the organization members that guide the way of working. Hence it is a framework for the way we do things both internally among the OSCAR team but also externally with the children, parents and other stakeholders.

**Passion:** Being committed to the cause of social development and education by sport; along with serving the society

**Honesty & Quality:** We believe in being truthful in every sphere of our personal, professional and educational lives – while interacting with students, staff, and donors. This value is instilled in all students and staff. Honesty is basis of our existence and work. We strongly believe in achieving meritocracy through our programmes. We work toward imparting high quality education and life skills training.

**Harmony:** We respect each individual and the diversity they bring in. There is no discrimination based on caste, religion, socio-economic, education backgrounds. Everyone is encouraged to live and work together in coherence.

**Teamwork:** Working together, as one team and network is the basis of our functioning, internally and externally with various stakeholders. We especially encourage our students to understand the importance of working together as a team.

# **OSCAR Programmes**

## **Football Programme**

The Football Programme is aimed to 5-22 year old children and youth who want to play football and at the same time learn to the value of education, how to handle social issues and gain positive values. The football programme develops not only football skill but also encourage children & youths to be regular in school and complete their education & reduce drop out ratio.



## **Education Programme**

OSCAR's Educational Programme provides help to those OSCAR children who face difficulties performing well at school. Assistance is provided in Hindi and English languages and mathematic problem solving. The goal of the Educational Programme is to make children, youth and parents to understand the value of education and the importance of after-school studies. Through the programme students reach their grade-level learning goals and succeed in their formal schooling.

## **Young Leader Programme**

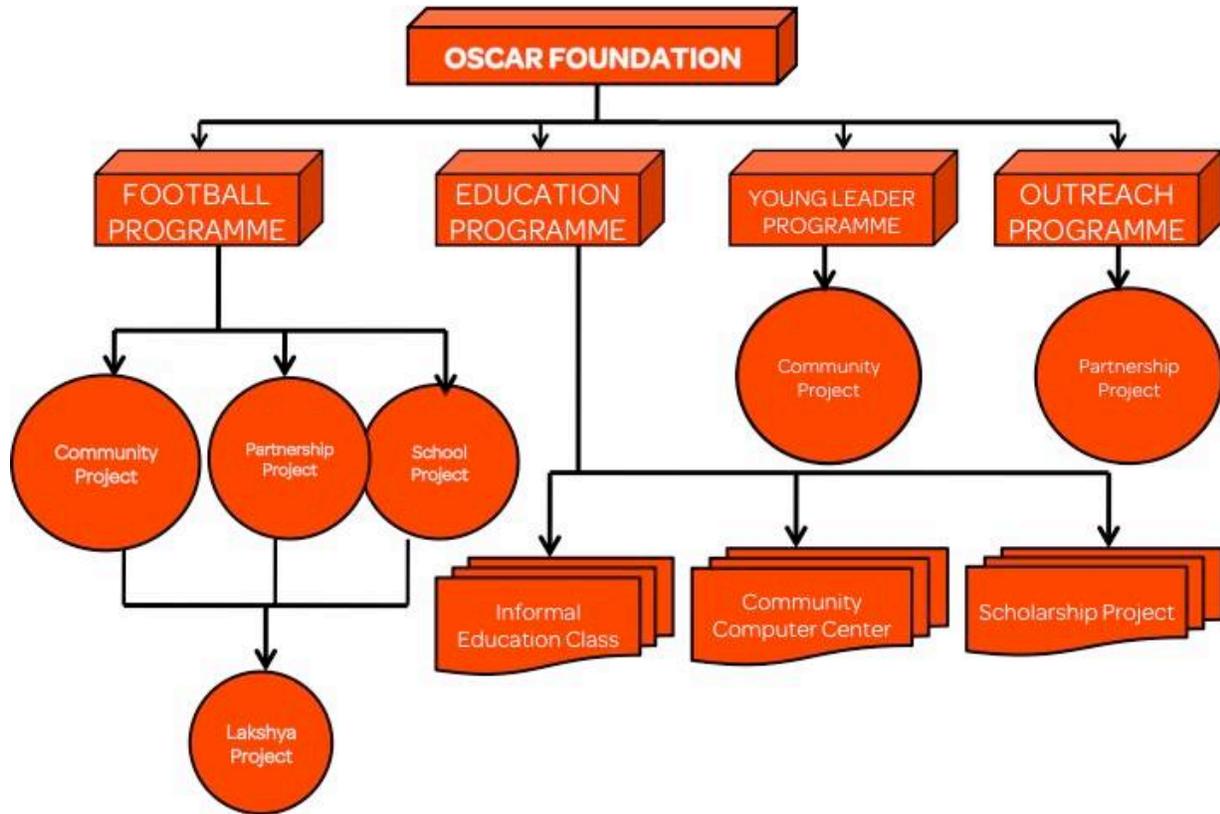
The Young Leaders Programme is one of OSCAR's core programmes. It is targeted at youth from the slums and aims to create an opportunity to build their career and to give back to their community all that they have learned about 'Social change through Football'. These Young Leaders in turn reach out to slum children through the football programme.



## **Outreach Programme**

The main aim to start this project is to deliver our curriculum to youths across India and collaboration with NGO, Club, and Individuals. The curriculum's activity will be base on social issues i.e. social message through Football. This will be our unique programme because hardly any other organization shares their curriculum. But through this programme we will be associates with many NGO's, Clubs, Individual Leader etc to teach how football can change lifestyle, thought and communities.

# Programme Structure



## Football Programme:



**The Community Project** offer children & youths to part of football for development programme in OSCAR and deliver football session. It addresses community issue, handle social issue and gain positive values. The main focus of community project is to identify children & youths from the community and help them to enroll in school whoever drop out, to be regular in school and offer them OSCAR's education programme to complete their school. In this project OSCAR leaders, staffs directly work with the community people, parents and create meaningful impact

**The School Project** offer school children to enroll in football programme and teach them learn not only football but also address issues which is face by teachers. The footballs sessions are designed to help them the important of education and complete their homework. Here OSCAR interact with teacher directly work with school for the development of children as per given age group.

**The Partnership Project** offer to an NGOs, Club, Company or an individual to tie-up with OSCAR to run the football for development project. Its OSCAR's self-sustainable model project because OSCAR takes the cost of running the project across India. Here OSCAR works according to the need of NGOs, Clubs, company or an individual's and plan accordingly.



**The LAKSHYA Project** addressed to 5-22 year old children and youth who are the best and the most passionate to learn and attend both local and national level tournaments and make their career in sports. The project has its own selection process to build a professional team from three above projects

## Education Programme:

### INFORMAL EDUCATION

Informal Education is a project which provides tuition and extra classes in subjects like Hindi, English, and Math to help those children who are unable to read and write and due to that they won't cop-up with the subjects which resulted the performance of children in their school. OSCAR has designed its own curriculum to teach children.



### COMMUNITY COMPUTER CENTRE

Computer Classes project provides children with the opportunity to learn basic computer skills. OSCAR has designed its own set of method to teach basic Computer Course. This will also provide children an opportunity to learn in a creative manner.

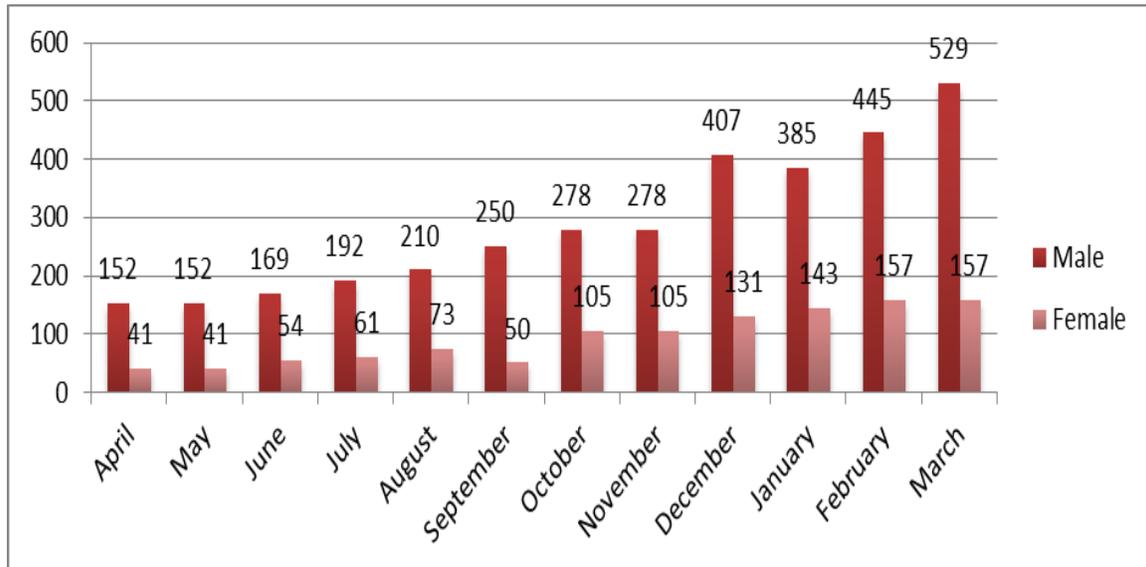
### SCHOLARSHIP PROJECT

The Scholarship project is for those students whose parents are from economically low background who may not be able to fund their education at a higher level (10th, 12th and for graduation) These students show the desire and passion to study and OSCAR helps them fulfil this dream.

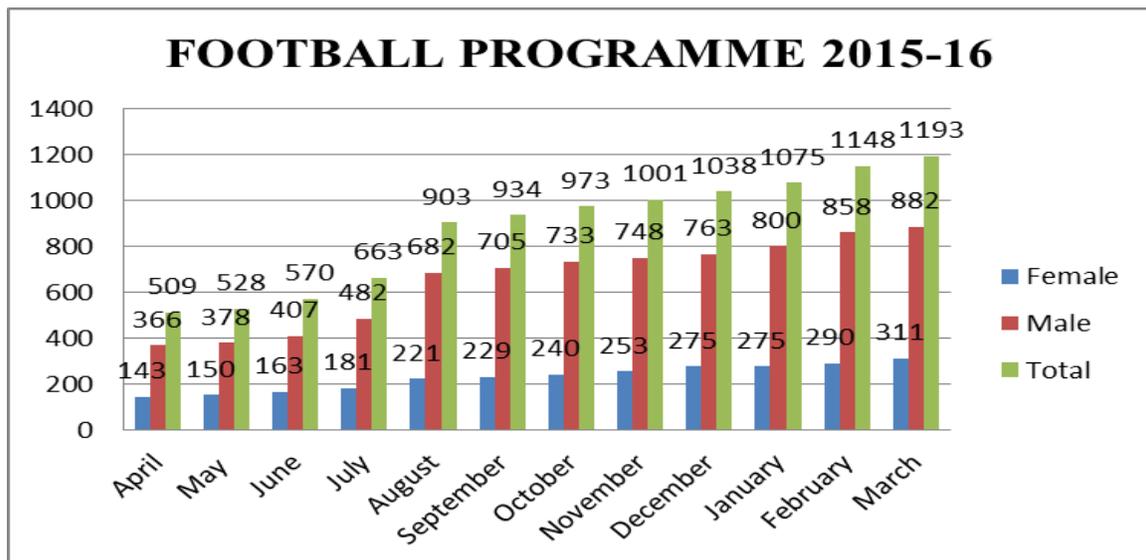


# OSCAR Reached to:

## Football Programme 2014-2015



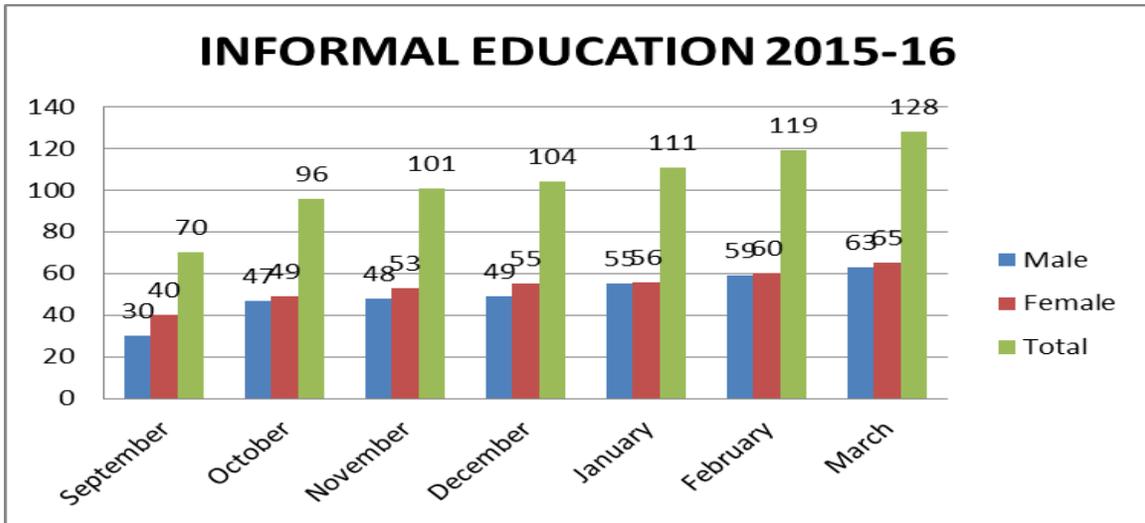
Football Programme 2014-2015: Graph 1



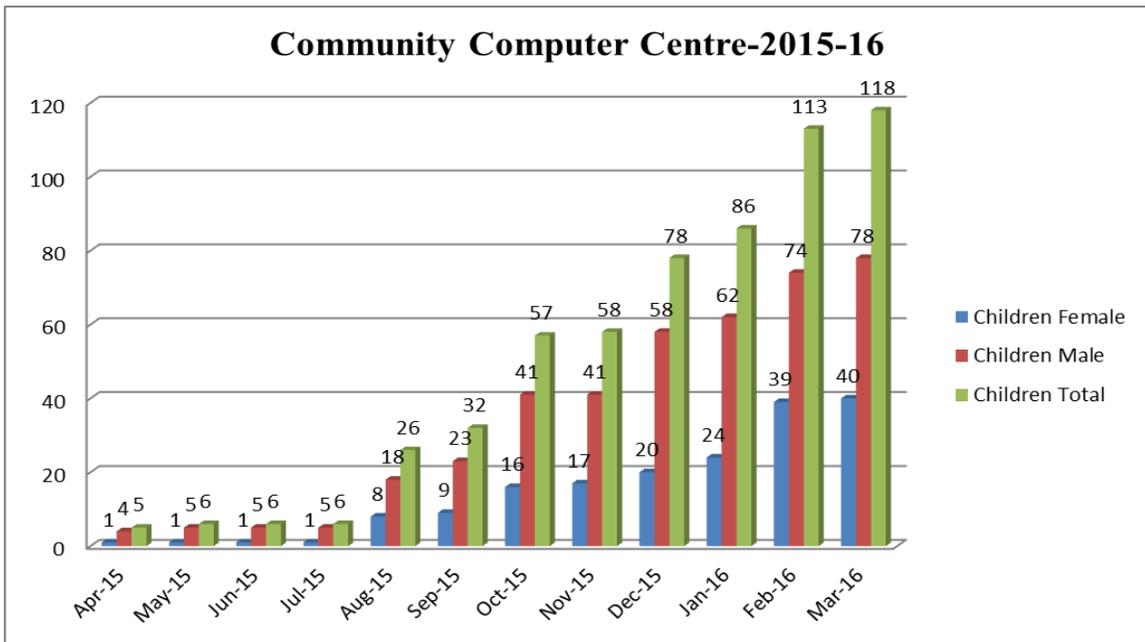
Football Programme 2015-2016: Graph 2

OSCAR Football Programme has reached every door of our participants and reached out to 1193 children as of March 2016, as it can be seen in Graph 2. After the rainy season, more children started joining the programme. It can also be seen that a total of 26% girls enrolled till date, but you will find in 2014-15 there were only 23% female child enrolment at the end of March 2015.

Overall, 876 children are from direct communities and 133 are from partnership projects of OSCAR. The partners are VIDYA, REALITY GIVIES, DON BOSCO, MUMBAI SMILES.



Informal Education 2015-2016: Graph 3



Community Computer Centre 2015-2016: Graph 4

Education programme where OSCAR runs Informal classes, acquired more space in September and was able to deliver to 128 children who were regular to the classes.

The Community Computer Centre is highly appreciated by parents and other stakeholders, and with 10 computers OSCAR has reached 118 children in different level as OSCAR has designed 3 level of basic.

## The **OSCAR** Experience



We want visitors on the OSCAR Experience to understand and experience the real Mumbai through our children's eyes introducing you to their homes, families, neighbours and friends.

Not only will you get to know the true heart and power of this community but also make the same journey the children make to football training everyday and enjoy a match with them.

This is a unique and personal experience where you will get to build a rapport with a community and create memories that will last a lifetime.



All of the money goes back into funding our OSCAR football and education programmes. Join us and experience the heartbeat of our slum community. You can register now through our website at [www.oscar-foundation.org](http://www.oscar-foundation.org).

# 2015–2016

## Outcomes

- 85% number of children are regular in football session (As per OSCAR internal attendance assessment)
- More than 26% Girls enrolment in sports for development (As per OSCAR internal children enrolment application and record)
- 90% attendance in Community computer centre
- 80% school attendance of OSCAR children (As per OSCAR internal attendance assessment of school attendance)
- 90% parents enrolment in OSCAR (As per number of meeting, event etc. attained by parents attained and feedback of leader while home visiting)
- More than 5 NGO partner for availing the service of OSCAR's football for development
- More 100 volunteers are enrolled themselves for various activity
- More than 5 children have got international exposures to travel and represent
- 1 girls got selected for Indian Football Camp
- 1 girl and 1 boy got selected for "HOMELESS WORLD CUP"
- Young Leaders are being appointed as a staffs of OSCAR to make their career in Sport for development

## REFLECTIONS

OSCAR's focus this year was primarily on increasing the quality of our existing programmes.

OSCAR has been working 3 states directly and 4 other states indirectly through partnership with NGOs

OSCAR provides training to the youths as part of its OUTREACH PROGRAMME, that how football brings change in the community.

70% of OSCAR's staffs from the programme those who were a child participant and then become a part of YOUNG leader programme and afterword they have selected to work as full time staff at OSCAR. Secondly, OSCAR always provides first opportunity to the community youth for recruiting employee for the organization.

The enrollment of volunteers are really high because of sports which makes so attractive to youth to choose organization for helping in various activities but the retention rate is very low and somehow there were 40% who retain in the programme at least for 3 months and contributes the expertise as per chosen area at OSCAR.

## Annual Culture Event



OSCAR Foundation for the first time organized Annual Cultural Event named "Education with Kick 2016". Children came up with amazing ideas for plays which focused on social messages and the group dances. Our main objective was to motivate to children for further education and gather all the parents to show them how talented their children are. Our well-wisher and partners had come together to felicitate the students those have successful completed their course in CCC and SSC, HSC & guarantees students.



## ANNUAL FOOTBALL DAY

Every year OSCAR organize ANNUAL FOOTBALL DAY wherein all children comes and play. One of the biggest event for OSCAR where more than 1000 children, 500 -600 parents, OSCAR all staffs, volunteers etc. are being involved to make this event success.



The objective of event was to “footballhelp...” In this event the platform has been created where every child will get an opportunity play and additionally the parents match, fun games, gallery etc.



## **Best Practices:**

### **Dinesh SomnathChavan**



Hello, my name is Dinesh SomnathChavan I join OSCAR in July 2014 in the football programme. Through football we join CCC, Community computer centre is the part of OSCAR Foundation, which is in Ambedkar Nagar. In the Computer Centre we get the knowledge not only about computer technology but also they give us social message.

When I joined the computer classes in the OSCAR, we don't know how to use computer. But computer teacher gives us proper knowledge she teach us the paint, Microsoft word, typing etc. She teaches us the all basic of computer.

Because of OSCAR I would proudly tell answers in the school & my friends. Now my friends have enroll them self in computer class.

### **Sitaram Rathod**

Hello friends, my name is Sitaram Rathod I am being in OSCAR since last 4 years. I have heard about OSCAR Foundation through my friends that there use football for education to bring change in Community. After knowing that I joined OSCAR. OSCAR provide me best football coaching and give me an opportunity to show my hidden talent. I learned football with different coaches of OSCAR under (12, 14 & 16) today I am part of OSCAR warriors team which give us special training in football.



Oscar foundation provides a platform for people from different religion caste to learn football in the united way. Apart from football there was CCC community computer centre provided me opportunity to learn computer skill. In today's world computer is very necessary. Oscar foundation introduced contemporary teaching method and three level of teaching Beginner, intermediate and advance level. It explain us different computer information In computer there taught us Microsoft paint ,word, excel and PowerPoint presentation which is useful when we grow younger and get jobs in offices now in my school I.C.T. is my favourite subject .Oscar provided social messages like not throwing garbage respecting our elders and discipline is important thing which every football player has that Quality and because of Oscar in year 2015 I was being selected for a football coaching camp in London this was possible because Oscar and OSCAR team which prepared me in that way. I am very thankful to Oscar foundation which gave the best platform.

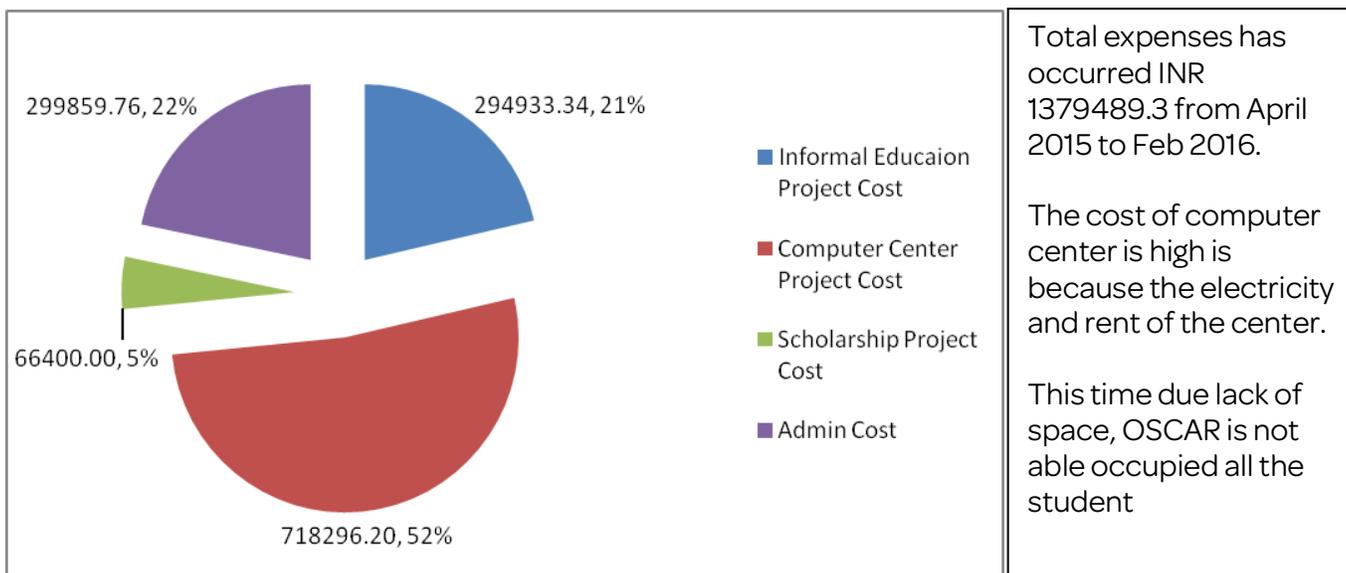
## Success Story of the Young Leader Program



One of the participants from this batch has probably made full use of the training that was delivered over the four days. His name is Mr. Sahil Modak. Sahil is a commerce graduate and is presently working with a recruitment firm. He is committed to his sessions where he has been placed by OSCAR and his enthusiasm during the session is contagious. Apart from the regular sessions that are conducted by OSCAR all over Mumbai, he has gone a step ahead and formed his own group of 30 children in the suburb of Byculla. As to any other group, he imparts life skills and social messages through football training to the new group he has formed. Issues cropped up regarding playing space, but it was clearly notified to us by him and sorted amicably. Sahil has been successful as a role model and also a young leader.

**Sahil Modak (first from the left) along with the faculty of the training program**

## Expenditure:



# Challenges

## **Infrastructure**

One of the major challenges we faced i.e. lack of space (play ground) because OSCAR has reached out to over 3,500 children across India. OSCAR uses a public ground which is not enough to teach all the children.

In order to overcome the challenges, OSCAR has asked private grounds to be rented and run OSCAR programmes but the cost of private ground is very high.

OSCAR also faces challenges to teach basic education because very small space in the community where OSCAR runs its computer center as well education classes.

Since OSCAR reaching high number of children there were always deficits of staffs (Human resources).

## Looking ahead: 2017–2018

OSCAR will strive to continue increasing the quality of our programmes. With more office space and young leaders, we can reach more children while improving our programmes.

We want to continue building strong relationships with our partners, for example: providing more Girl's Young Leader Trainings with the help of the British Consulate.

The OSCAR Foundation U14 team has been invited by four Preparatory schools in the United Kingdom to take part in a fully funded, 10 day football and education tour.