

# EDUCATION WITH A KICK



ANNUAL REPORT 2016/17

[WWW.OSCAR-FOUNDATION.ORG](http://WWW.OSCAR-FOUNDATION.ORG)



**Our aim is to create a world  
that enables young people  
to become role models, using  
football as a tool to mobilize  
their communities for  
positive social change.**

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# A MESSAGE FROM OUR FOUNDER

**THIS HAS BEEN A VERY MEMORABLE YEAR FOR THE OSCAR FOUNDATION, BUT IT WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE SUPPORT WE HAVE RECEIVED. THE TRUST THAT HAS BEEN SHOWN TO OUR TEAM HAS HELPED DEVELOP OSCAR INTO ONE OF INDIA'S LEADING 'FOOTBALL FOR GOOD' ORGANISATIONS.**

**WITH YOUR CONTINUED SUPPORT WE KNOW THAT WE CAN ACHIEVE OUR GOALS.**

Ashok Rathod, Founder and Director  
OSCAR Foundation



## WHAT WE STAND FOR

### WE STAND FOR 4 KEY PRINCIPLES

#### EQUALITY

Achieve gender equality and empower all women and girls.

#### EDUCATION

Ensure inclusive and quality education and promote life long learning opportunities.

#### OPPORTUNITY

Reduce inequalities and provide opportunities to all.

#### EMPOWERMENT

Empower children to become confident, independent thinkers.

## OSCAR PROGRAMMES ARE FOCUSED ON TARGETING SOME OF THE MOST IMPOVERISHED COMMUNITIES IN INDIA

### THE NEED

**30%**  
**OF CHILDREN IN POVERTY ARE LIVING IN INDIA**

India is home to over 30% of almost 385 million children living in extreme poverty, the highest in south Asia, according to a new report by World Bank Group and UNICEF. Poverty affects many people. But, arguably, the effects of poverty can be seen most in children. Not only does poverty affect a child's development and educational outcomes, it also severely affects a child's morality and understanding of the right and wrong, as they are denied access to their basic fundamental rights.

**68%**  
**OF CHILDREN ARE OUT OF SCHOOL AND NOT RECEIVING ANY FORM OF EDUCATION**

Due to many different economic, social and religious factors, children within the targeted communities are at high risk at dropping out of school. School dropout rates are increasing across slums in Mumbai. Being sent to work at a young age is one of the main reasons that underprivileged children often fall out of education. Entering the labour market so young and working long days in dangerous conditions is disastrous for mental and physical development.

**67%**  
**OF PEOPLE OF PEOPLE SUFFERING WITH ADDICTION WERE INTRODUCED TO DRUGS BEFORE THE AGE OF 15.**

Being involved in child labour can increase the risk of exposure to alcohol and drugs. Withdrawal from society becomes inevitable for these children.

**EVERY 7 SECONDS A GIRL UNDER THE AGE OF 15 IS MARRIED.**

Of those children who don't complete their education, 67% are girls; this is correlated to child marriage. Parents see marriage as a way of securing their economic security or easing the financial burden of education. In fact, the opposite happens. child marriage perpetuates the cycle of poverty, cutting short girls' education and pushing them into early repeated pregnancies, limiting their opportunities.

**1 OF 3 CHILD BRIDES IN THE WORLD IS A GIRL IN INDIA (UNICEF)**

India has more than 4.5 million girls under 15 years of age who are married with children. Out of these, 70% of the girls have 2 children.

## 3 CORE PROGRAMMES

### FOOTBALL PROGRAMME

The football programme develops not only football skills but also encourages children and youths to be regular in school and complete their education.

### EDUCATION PROGRAMME

We provide assistance to 400 children in the field of Hindi, English and Maths. The goal of the educational programme is to make children, youths and parents understand the value of education.

### YOUNG LEADER PROGRAMME

Targeted at youths who have shown leadership skills, this project aims to empower them with skills to enable them to give back to their community.





## FOOTBALL PROGRAMME

The Football Programme is aimed towards ages 5-22 who want to play football and at the same time learn the value of education. The football programme not only develops football skills but also encourages children to be regular in school and complete their education.

This programme is specially designed to address issues through football as per the need of the children and youth. It aims to teach them how to handle social issues and gain positive values. This programme also focuses on the issue of girl's empowerment.

**THE COMMUNITY PROJECT** works with children & youth helping them to complete their education by ensuring they attend school regularly. OSCAR young leaders work with the community and parents creating a meaningful and lasting impact.

**THE SCHOOL PROJECT** provides the opportunity for students to enrol in the football programme. It teaches football skills and the importance of education. Working directly with the teachers enables OSCAR to oversee the development of the child.

**THE PARTNERSHIP PROJECT** offers an opportunity to any NGO, club or company to partner with OSCAR's Football for Development Programme.

HOW WE DO IT

## EDUCATION PROGRAMME

This programme aims to focus on providing help for children who are under-performing at school. OSCAR provides assistance to more than 400 children. The goal of the Educational Programme is to reinforce the value of education and to encourage after-school activities. Through this programme, the students reach their target grades.

**THE EDUCATION PROJECT** provides extra classes in subjects like Hindi, English, Maths to help those children who are unable to perform well in their school.

**THE COMPUTER PROJECT** provides children with the opportunity to learn basic computer skills. This will also provide children an opportunity to learn in a creative manner.

**THE SCHOLARSHIP PROJECT** is for those students whose parents are from economically low backgrounds who may not be able to fund their education at a higher level (10th, 12th and for graduation). These students are passionate to study and OSCAR helps them fulfil this dream.





## YOUNG LEADER PROGRAMME

The Young Leader's Programme is at the core of OSCAR. We create and develop a network of young role models who identify and tackle the barriers which are preventing young children from reaching their potential.

The youth selected are generally participants of the football programme over 17 years old and demonstrate great potential. Young individuals from other NGOs and football clubs are also eligible to join this programme. This programme consists of a 3 month intensive training including workshops and follow-up sessions, where participants attain skills in football coaching and personal development.

'Reach your Max' our Young Leader curriculum educates youth about different issues that exist in their own community. Our experience has found that promoting the value of education has been key in contributing towards significant social change.

Our Young Leader Programme has worked towards decreasing the rate of school drop-outs, child labour and child marriage.



**“OSCAR LAID A PLATFORM  
WHERE I COULD EXPLORE  
MYSELF AND BUILD MY OWN  
SELF CONFIDENCE”**

Shraddha, Young Leader.



### 450 YOUNG LEADERS TRAINED

The notable theme set by the Young Leader Program is fostering a change in the attitude and mindset amongst community members. This program has enabled Young Leaders to be change makers within their neighborhoods. Their impact on the children has been immense and they are usually the role model for the young community children while growing up.

OSCAR has nurtured and trained 450 such Young Leaders who play a vital role in delivering our Football and Life Skill Sessions. They also help in maintaining relationships with the parents by conducting regular home visits and parents meetings thereby creating a constant positive presence within the community.



3240 FOOTBALL DEVELOPMENT SESSIONS

4 FOOTBALL FOR GOOD CELEBRATIONS

1800 BOYS

1200 GIRLS



3000 CHILDREN

The impact young people can have on society when given the opportunity and support can be overwhelming. Our 450 trained Young Leaders are committed to making positive social change, just ask the children they guide and mentor everyday.



**15 YOUNG  
LEADER  
TRAININGS**

## MUMBAI

### YOUNG LEADER PROGRAMME

#### TRAINING VENUE

Dom Bosco International School, Mumbai  
State Maharashtra

#### RESIDENTIAL TRAINING

Yes

#### DURATION

6 days



110 YOUNG LEADERS TRAINED

306 CHILDREN EMPOWERED



## GOA

### YOUNG LEADER PROGRAMME

#### TRAINING VENUE

Canacona, Madgaon, Goa  
State Goa

#### RESIDENTIAL TRAINING

Yes

#### DURATION

4 days



22 YOUNG LEADERS TRAINED

96 CHILDREN EMPOWERED



MUMBAI

YOUNG LEADER:

**KISHEN JADHAV**

Being a part of OSCAR family is one of the greatest and auspicious experiences of my life. Working with the OSCAR foundation has changed my life and has let me grow and develop as an individual. I used to be a very shy boy but now my confidence has grown and my fear of speaking in front of others has vanished. I wasn't able to express myself and would often just give up on things but OSCAR has taught me how to present myself confidently, and now I know that my only competition is with myself and not with others.

I have learnt that Instead of making others proud, we must first make ourselves proud.

On the last day of our workshop at OSCAR I promised myself that no matter what happens in the future I would never give up on myself as a person or as a football player. I am really grateful to OSCAR for giving me such wonderful opportunities and bringing out the best in me. I praise and thank OSCAR for making me the person I am today.



MUMBAI

PLAYER:

**ATISHA SAHANI**

My name is Atisha Sahani I have three brothers and also one sister.

In my area people do not give respect. Everyone uses bad words and some people hurt me with those words, that is why I joined OSCAR Foundation because I saw children giving each other respect and the community people also respected OSCAR. I now go to school every day and do not miss a single class because I like to study, my favorite subjects are English and Math but I do not like Marathi & Hindi.

Being at OSCAR and learning to play football has given me many things that are important in life. My coach Kumar is always telling me to work hard and give respect, because then I will earn respect. OSCAR has changed my life and my community.

Thank you OSCAR Foundation.





## INTRODUCING GOVIND RATHOD

### FROM SELLING TEA TO TRAINING LEADERS

Film lovers across the world were moved to tears by the harrowing story of Saroo, in the OSCAR nominated film 'Lion'. Five-year-old Saroo, accidentally separated from his family in Central India sets out alone to find them. Narrowly escaping child abductions, begging for food and sleeping rough Saroo never gave up his search. Tales like Saroo's are not uncommon amongst the poorest communities in India.

The OSCAR Foundation has many young people who overcome the gravest of circumstances, striving daily against the odds to improve their lives. OSCAR aims to guide those seeking change. Govind Rathod, 24, is head trainer of the OSCAR Young Leader Programme and in charge of the Karnataka project. His job is to motivate and lead, to be a role model and mentor for underprivileged children. His own story of 'triumph over adversity' surely gives him the necessary skills to help marginalised young people to follow the right path and realise their dreams.

Govind grew up in Karnataka, South West India, later moving to the slum community in Mumbai, where he lived with his three older brothers, his mother and abusive, alcoholic father. At the tender age of 10, the young Govind began to resent his family and hated bearing witness to his mother's regular beatings. He was forced to work a gruelling 13 hour day, serving tea and washing up, to earn a mere 600 rupees (£7.00) a month to give his family. After work he spent the evening cooking and washing clothes for the family

and looking after his brother's child. His older brothers had problems; they worked but spent their earnings on gambling and alcohol. At only 13 years old he was expected to provide for the whole family.

With their lives spiralling out of control and mounting debt, his parents migrated to a new area, leaving Govind behind to continue his studies. After two months, hungry and unhappy he decided to run away and find work. There was no one to guide him; he was all alone and free to do what he wanted. Govind was a wilful and spirited boy; he describes himself as "an aggressive daredevil that was always ready to pick a fight. "The anger was a result of my childhood. Now all I feel for my parents is love and I work hard to support and give them a good life."



Aged 15 Govind returned to Mumbai to catch up with friends. He was amazed to see them playing football. He wanted to join in but first he had to get the permission of the founder of The OSCAR Foundation. Ashok asked Govind how his studies were coming on and was disappointed to hear he had dropped out of school. Ashok insisted Govind return to school; he would then be allowed to play football with OSCAR. "When I was 15 my life changed when I came to Mumbai, I met Ashok just as he was starting OSCAR and he asked me to come play football. It was at this time that I learnt a very important rule from OSCAR, If you want to play football, then you have to go to school."

Football gave this self-governing child the chance to forget about family troubles, to experience teamwork, learn fair play and good sportsmanship. The next few days were pivotal for Govind, informing his parents he would not be returning to get married, instead he would stay in Mumbai and play football with his friends. He recognised OSCAR had provided a lifeline and was not prepared to throw the opportunity away. He moved into his brother's tiny crowded house in Ambedkar Nagar. Ten years later he still lives in the same house, returning home after work to wash and eat and then clambers onto the roof, where he has slept for over 15 years.

The OSCAR Foundation and the mentorship of Ashok guided this vulnerable child back to education. Enrolling in school was tough for Govind, he had to start

in 7th standard, two years below his friends. He was mortified to wear shorts when they were allowed to wear long trousers. This tough little 'daredevil' feared he would be bullied and ridiculed. The kids did tease him, which only made him more determined to work hard. He graduated with 74% at 10th standard... all the time doing several different jobs, housekeeping and working at night selling magazines at traffic lights to pay for fees, books and food. Today Govind is an integral member of the OSCAR team. He continues to juggle a demanding job with studies and is saving hard to pay tuition fees to study Sports Management at Mumbai University. He would like to expand the OSCAR Young Leader Programme internationally and of course continue to be a role model in his community.

"When I was 13 and working in the Canteen I never thought about what life could be, I never thought that I would have the opportunity to do what I have done. Because of football my life has changed and all I can think about is my future and how I can better the lives of other young people in this world."



# JHARKHAND

## YOUNG LEADER PROGRAMME

### TRAINING VENUE

Hutub village, district Ranchi, State Jharkhand

### RESIDENTIAL TRAINING

Yes

### DURATION

6 days



29 YOUNG LEADERS TRAINED

350 CHILDREN EMPOWERED



# KARNATAKA

## YOUNG LEADER PROGRAMME

### TRAINING VENUE

Yadgir City, venue Gulbarga State Karnataka

### RESIDENTIAL TRAINING

Yes

### DURATION

6 days



28 YOUNG LEADERS TRAINED

350 CHILDREN EMPOWERED





## JHARKHAND

### YOUNG LEADER:

### ANAND GHOPE

This is Anand Ghope from Jharkhand who became a Young Leader in 2013. After completing the training programme wanted to make a difference straightaway began forming his own group of children within his community.

Using his own initiative, without any support he approached and encouraged parents to send their children for football for development session. One key reasons why we have been so successful in Jharkhand is because of dedicated Young Leaders like Anand.

It was a difficult task for him to try and get both girls and boys in the football programme but using his newly gained skills he was able to work with parents and convince them to send both their girls and boys. He is now working with more than 340 children, including 270 girls and 70 boys. Sheetal Toppo is one of those girls, she is an example of how Young Leaders like Anand are changing children's lives.



## JHARKHAND

### PLAYER:

### SHEETAL TOPPO

Sheetal Toppo is studying in 11th standard. She has been with the OSCAR Foundation as a player for the last three years, and has continued to show great enthusiasm for both football and her education.

Before joining OSCAR she used to spend all her time at home, helping out with cooking and cleaning. Working with Anand has helped her to start building more confidence in herself, football was a chance for her to express herself.

Anand gave her an opportunity to represent OSCAR at state level, she got the chance to travel and visit many places like, Nagpur, Andmaan Nikobar, Uttar Pradesh and many more. She really believes in her coach Anand Ghope, he is her role model and mentor. She never thought that she could ever play football, she didn't know how to kick a ball but now she has the confidence to play and inspire other girls.





**HIGHLIGHTS  
OF  
2016-2017**



**KICK LIKE A GIRL**

## **GIRLS YOUNG LEADER TRAINING**

**A 5 day residential programme where 24 girls from different backgrounds came together to learn how to be role models and have a positive impact on their community.**

### **IN JANUARY OSCAR FOUNDATION HELD ITS 2ND GIRLS YOUNG LEADER TRAINING PROGRAMME**

**The training was a tremendous success. In just 5 days the girls who started out as strangers left as sisters ready to support each other in their respective journeys to better their communities.**

**A follow up event was held in February to see the progress the girls had made and to give them any kind of help and support they needed. We are happy to report that the girls are doing amazing things in their communities...keep it up girls!**

## OSCAR'S NEW CHAPTER IN KARNATAKA

**In December we went to Yadgir, Karnataka and trained 27 youths to become young leaders in their community.**

**Inspired by the training, the youths began helping children in their community instantly and ended up training 270 of them!**

**MORE THAN 300  
CHILDREN AND YOUTH  
EMPOWERED**

**We returned in January to see the progress made by these youths whom we had trained and to conduct a capacity training session to further enhance their skills.**

**We also held a football festival for all 270 of the children...all in all a fabulous and motivating start to our programme in Karnataka!**



**KARNATAKA YOUNG  
LEADERS**

# JHARKHAND CHAMPIONS



## SLUM SOCCER

**On 13th February OSCAR participated in the Women's National Football Tournament organized by the Slum Soccer NGO.**

**We are extremely proud that the OSCAR Jharkhand team won the tournament.**

### **NATIONAL WOMEN'S CHAMPIONS TOURNAMENT CHAMPIONS!**

**Additionally one of the players from the Jharkhand team has been selected for the Homeless World Cup - a brilliant achievement indeed!**

**To top it all, the OSCAR Mumbai team also played outstandingly and took home the Sony Channel Trophy.**

## ANNUAL FOOTBALL DAY

**The OSCAR Annual Football Day 2017 held on 19th February, was one of the biggest events ever held by the OSCAR Foundation.**

**The event was attended by OSCAR teams from Mumbai, Delhi, Jharkhand and Karnataka.**

## BRINGING THE OSCAR COMMUNITY TOGETHER

**More than 1200 Kids and 400 parents got together bright and early on a Sunday morning to play football.**

**It was a truly special event and we were humbled by the overwhelming love and support we received.**



OUR BIGGEST EVENT



**INTERNATIONAL WOMENS DAY**

**WOMENS DAY CELEBRATION**

**Our Women's Day Celebrations were held on 12th March in two cities- Mumbai and Jharkhand-with over 350 girls participating in the events.**

**40% OF CHILDREN IN THE OSCAR FOOTBALL PROGRAMME ARE GIRLS**

**We organised a fair with stalls, activities and matches. A wonderful day for everyone.**

**In keeping with the spirit of women empowerment, the events in both cities were organized and implemented by girls from OSCAR's Young Leaders Programme and OSCAR's female coaches!**

## OSCAR & TEDX

**Our founder Ashok was invited to give a TEDX talk, at Somaiya College in Mumbai.**

### POWER OF A JUST SOCIETY

**Ashok was born in one of Asia's biggest slum communities, he grew up witnessing the damage caused by a lack of adequate education. Drinking, drug abuse and gambling were commonplace. In his early 20s he decided he must do something to reform this self destructing community.**

**He rightly believes that if all children are educated and well-cared for, a better India will be created, and with it, a just society.**

**Education is Fundamental for Change and Progress**

Ashok Rathod | TEDxSomaiyaVidyavihar

# TEDx

# Somaiya Vidyavihar

x = independently organized TED event

# ASHOK RATHOD

TALK OF THE YEAR

4.3.2017

Nalanda Auditorium



**READ ALL ABOUT IT!**



## **BEND IT LIKE GULAFSHA**

**Born and raised in Asia's largest slum Dharavi, Gulafsha faced considerable criticism from her conservative community when she started playing football at age 10.**

**Ignoring the disapproval and resisting the pressures to get married early, Gulafsha courageously pursued her dream to play football.**

### **LEADING CHANGE**

**Today the 21 year old is a certified football coach and a mentor trainer with OSCAR Foundation, helping other young girls from disadvantaged communities achieve their full potential.**

**Gulafsha's inspiring story was featured in the Mid Day newspaper and she was invited to share her story on Mumbai radio.**



## 2 OSCAR COACHES AT FESTIVAL16 LYON, FRANCE



Being invited to participate in the global celebration of football for good, amongst 80 other delegations from around the world at the streetfootballworld Festival 16 in Lyon, was a life changing experience for two OSCAR's Young Leaders.



**“OSCAR CHANGED MY LIFE,  
BEFORE BECOMING A YOUNG  
LEADER AND A COACH I DID NOT  
KNOW HOW TO TELL MY FRIENDS  
THAT WHAT THEY WERE DOING  
WAS WRONG.”**

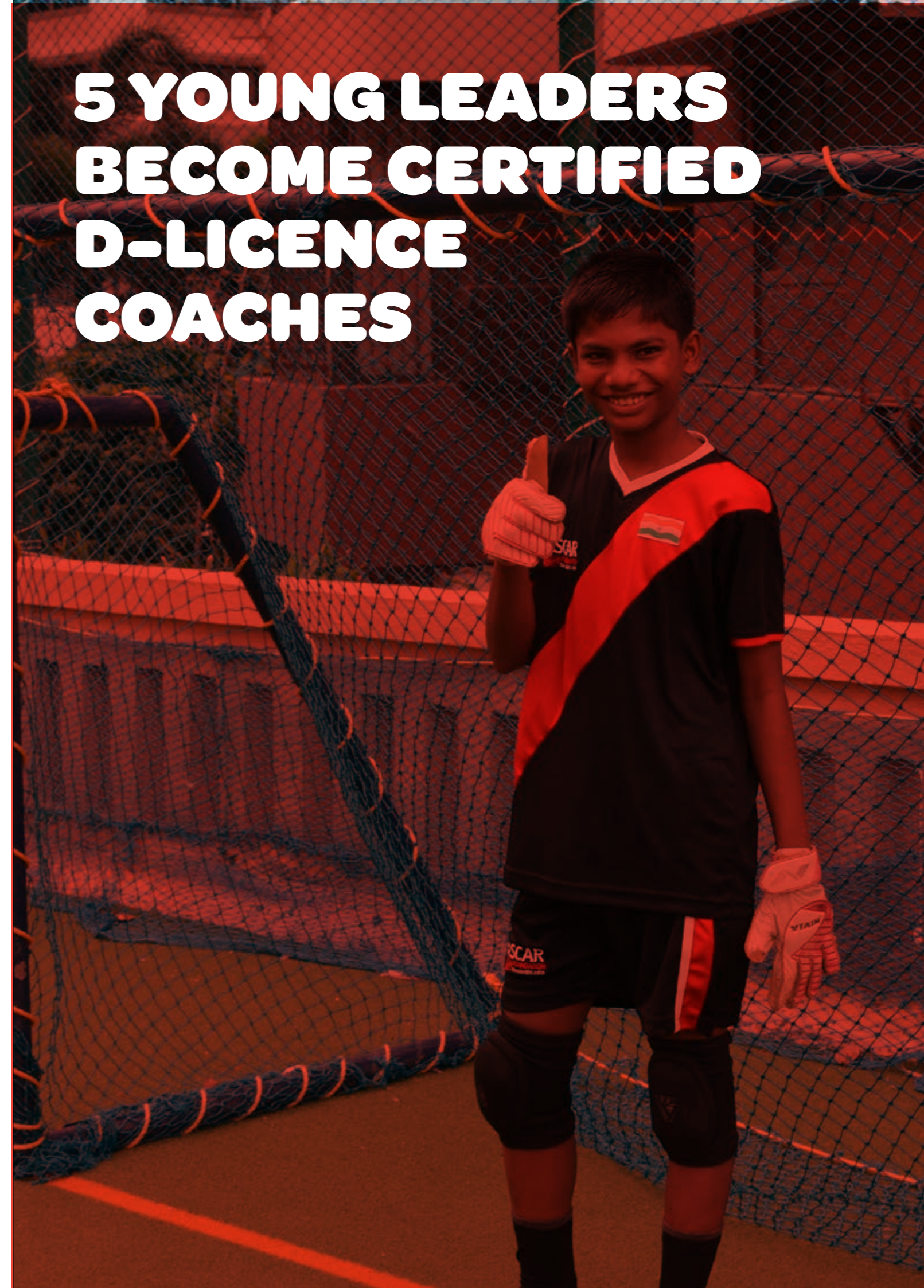
Maruti, OSCAR Coach.





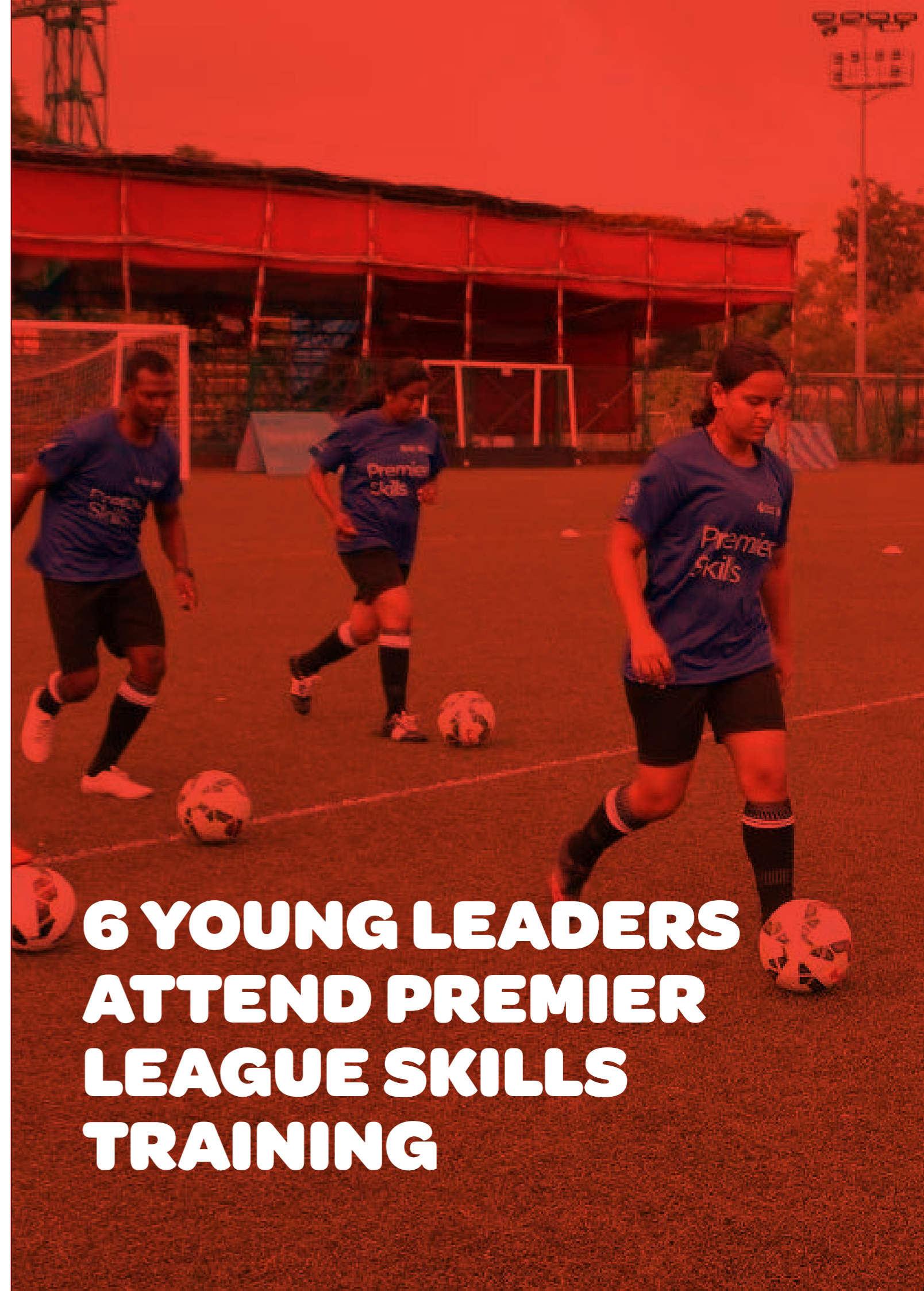
**Congratulations to Govind, Rupesh, Kumar, Maruti and Rajash. 5 Young Leaders who completed the 'WIFA' 5 day course to become certified D License coaches.**

# 5 YOUNG LEADERS BECOME CERTIFIED D-LICENCE COACHES





The Premier League's lead international project marked the start of its next global phase with the first project in Mumbai. 6 Young Leaders have taken part in the week-long Premier Skills training course.



## 6 YOUNG LEADERS ATTEND PREMIER LEAGUE SKILLS TRAINING



**OSCAR Foundation was invited to send five Young Leaders to Delhi for the KNVB football coach training alongside Dutch legends, Frank Rijkaard and Johan Neeskens. OSCAR'S Fardin Shaikh also received the 'Best Coach Award'.**

## 5 YOUNG LEADERS INVITED TO TRAIN WITH DUTCH LEGENDS





**“OSCAR SHOWED ME WHAT I AM  
CABLE OF. I AM NOW WORKING  
TO EMPOWER MORE THAN 3000  
CHILDREN”**

Kumar Rathod, Head of football programme.



**REVIEW OF  
FINANCIALS  
2016-2017**



# BALANCE SHEET

TRUST FUNDS OR CORPUS BALANCE AS PER LAST BALANCE SHEET <b>36,942</b>	FIXED ASSETS BALANCE AS PER LAST BALANCE SHEET <b>199,454</b> ADDITION DURING THE YEAR <b>859,263</b> DEPRECIATION TO DATE <b>205,700</b>
INCOME AND EXPENDITURE ACCOUNT BALANCE <b>907,298</b> SURPLUS FOR THE YEAR <b>27,21,808</b>	ADVANCES TO OTHERS <b>855,291</b>
LIABILITIES TOWARDS EXPENSES <b>910,943</b>	CASH AND BANK BALANCE IN CURRENT ACCOUNT <b>26,03,647</b> WITH MANAGER <b>65,036</b>
TOTAL <b>43,76,991</b>	TOTAL <b>43,76,991</b>

## Balance sheet as on 31 March, 2017

The Trust has received a total amount of Rs.2,07,52,543/-from various corporate and individual donors. The quantum jump has mainly due to fund raising through FCRA account during FY 2016-17 which includes British Deputy High Commissioner, German Federal Foreign office by Street football world, Federation International of Football Association (FIFA)-CSR-Football for Hope also there was a massive support from our Indian donors such as J.M.Baxi & Co. and Mercedes-Benz via Laureus & individuals.

The Trustees are hopeful of continuing the good work and getting more tie ups with new Indian as well as foreign donors through its increased operations and activity in the coming year as well with the sole aim of fulfilling its prime object of working towards welfare of children.

## EXPENDITURE ON OBJECTS

The Trust was able to spend a total of Rs 1,81,89,695/- during the year to meet its Object cost. The said expenditure has also increase with number of activities and projects undertaken during the year as compared to previous year. The major area of expenditure being on Football Programme, Educational Project, young leader and Outreach programme. During the year it has also started project on child abuse and girl child awareness through pilot projects like Robaroo and hamara Footpath. However the financial results shows surplus of Rs.27,21,808/- as compared to previous year, the reason being major part of the receipts were received in the later part of the year and to be used for period falling in next year as well

# INCOME & EXPENDITURE

## Income and Expenditure Account for the year ended 31 March, 2017

Establishment Expenses = **21,60,598**

Depreciation and Audit Fees= **2,55,700**

Donation in Cash or Kind = **2,07,52,543**

Interest Income = **101071**

## Expenses on Object of the Trust

On Educational Projects = **22,73,682**

Other Miscellaneous Receipts = **57,890**

## On Other Charitable

- Football Projects = **53,09,667**
- Young leader Program = **37,61,007**
- Outreach Program = **29,39,075**
- Robaroo Project = **13,47,967**
- Hamara Footpath = **142,000**

**Surplus Carried Over Balance Sheet = 27,21,808**

**Total = 2,09,11,503**

**TOGETHER WE INSPIRE,  
TOGETHER WE ACHIEVE**





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