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WWW.OSCAR-FOUNDATION.ORG

info@oscar-foundation.org +91\_022 - 22630718

OSCAR Foundation, Office no.301, 3rd Floor, Malhotra Chamber Building, 31/33 Police Court Lane, Mumbai - 400001





#### I AM DELIGHTED TO INTRODUCE THE OSCAR ANNUAL REPORT FOR 2017-18

#### **FOREWORD**

2017-18 is easily one of my most memorable years at OSCAR Foundation. And for this, I am grateful for the love and support from our donors and partners.

This year, we focused on working closely with parents and encouraging them to be involved in their children's growth. We are thankful for the tremendous support from our corporate partners JM Baxi group, KOTAK, IDBI and strategic partners FIFA - Football For Hope, streetfootballworld, British Deputy High Commission, and Annam who not only helped us in taking our programmes to new beneficiaries, but also helped us in improving our services and offerings to the existing ones.

The confidence level of our beneficiaries was at its peak in 2017-18 when spanish football star Juan Mata visited Mumbai. He ignited a fire among the youth motivating them to dream bigger. In October 2017, Mata also gave boys OSCAR UK Schools Tour players a tour of Manchester United stadium. Kudos to FIFA - Football For Hope and streetfootballworld for enabling new international opportunities for our Young Leaders.

Transparency remains at the heart of OSCAR Foundation's work and this year we focused on making some important changes in our processes - I am thankful to streetfootballworld for their invaluable feedback on strengthening our financial systems.



#### SINCE 2006, WE HAVE NOW REACHED OUT TO OVER 3000 CHILDREN IN STATES LIKE MAHARASHTRA, KARNATAKA, JHARKHAND, AND UT DELHI.



This year, we invested our time in developing IT infrastructure that would enable is to to track the progress of each beneficiary. We also re-designed our curriculum in such a way that skills rather than age determine a beneficiary's progress. Given that we work with children all the time, our child safety policies have been updated to meet exacting international standards, in addition to new internal guidelines on sexual harassment.

All said, OSCAR's progress would not have been possible without the OSCAR team carrying out their duties with optimism and passion everyday and the guidance of our board members and advisors.

Since 2006, we have now reached out to over 3000 children in states like Maharashtra, Karnataka, Jharkhand, and UT Delhi. And with that momentum having set, we want to expand into newer territories, and domains such as developing specialised football programmes for children with disabilities. By 2020, we hope to create meaningful change in the lives of at least 10,000 children across India.

Thank you for your love and support.

ASHOK RATHOD FOUNDER AND DIRECTOR





# WHY OUR PARTNERSHIP WITH JM BAXI IS A WIN-WIN

Since 2006, OSCAR has continued its focus on education and skill development by using sports as a medium to reach out to children from low-income communities. With the corporate focus moving to education and skills development, we believe that it's a huge win-win for the corporate donors as they get to play a meaningful role in strengthening communities around them, and a win for youth from low-income communities who desperately want to escape from poverty by developing and focusing on their skills.

According to the India CSR Outlook report, CSR funding on education and skill development areas increased by 50% from FY 15-16 to FY 17-18 across non-profit sectors. At OSCAR, 33 per cent of our 2017-18 fundraising came from our corporate partners with JM Baxi being one of our biggest donors. In 2017-18, we deepened our collaboration with the JM Baxi Group and involved them in projects that created value for our stakeholders.



#### THIS INITIATIVE HELPED JM BAXI EMPLOYEES CONNECT WITH OUR BENEFICIARIES, AND UNDERSTAND WHERE WE UTILISE JM BAXI FUNDS



All JM Baxi employees were encouraged to volunteer at OSCAR and know more about our programme. This initiative helped JM Baxi employees connect with our beneficiaries, and understand where we use JM Baxi funds. As a part of this partnership, JM Baxi employees participated in the Football3 Tournament which focuses on Gender Equality, Teamwork, and Fairplay. With awareness around gender inequality growing stronger in the corporate sector, I believe that these events and interactions with OSCAR beneficiaries helped all employees understand the need for equal participation whether in professional or personal life. This partnership also allowed JM Baxi employees to mentor our beneficiaries and also provided four OSCAR Young Leaders an opportunity to intern at the JM Baxi office in Mumbai - I am certain that the corporate experience and learnings of our Young Leaders will throw open new career opportunities for them.

SURAJ PATRO
(HIEF OPERATIONS OFFICER





#### OUR FOOTBALL, EDUCATION, AND YOUNG LEADER PROGRAMMES ARE FOCUSED ON LOW-INCOME COMMUNITIES IN INDIA.

#### THE NEED

#### 30%

OF (HILDREN IN POVERTY ARE LIVING IN INDIA (VNICEF)

India is home to over 30% of almost 385 million children living in extreme poverty, the highest in south Asia, according to a new report by World Bank Group and UNICEF. Poverty affects many people. But, arguably, the effects of poverty can be seen most in children. Not only does poverty affect a child's development and educational outcomes, it also severely affects a child's morality and understanding of right and wrong, as they are denied access to their basic fundamental rights.

#### 10F3

(HILD BRIDES IN THE WORLD IS A GIRL IN INDIA (VNICEF)

India has more than 4.5 million girls under 15 years of age who are married with children. Out of these, 70% of the girls have 2 children.

#### **OUR VISION**

To create a world where youth from disadvantaged communities lead a positive social change.

#### **OUR MISSION**

Our mission is to create a world that enables young people to become role models, using the power of football to promote education and transform disadvantaged communities.

# BREAKING THE CYCLE OF POVERTY

The Organization for Social Change Awareness and Responsibility (OSCAR) Foundation was started in 2006 with the objective of addressing community issues in the Ambedkar Nagar slum in Mumbai.

With its strong focus on education, OSCAR Foundation aims to break the cycle of substance abuse, gambling, and early marriage which particularly affects young people from low-income communities. Because it is these issues which lead children and youth to drop-out of school, OSCAR uses football as a medium to develop valuable life skills in children and youth and encourages them to complete their education, and develop skills that can help them build a better future.

At OSCAR, we deliver football sessions several times a week and through them we deliver lessons in the importance of education, health and hygiene, and spread awareness of social issues such as child marriage and environmental consciousness.



# HOW WE DOIT

#### HOW WE DO IT

# OSCAR BELIEVES IN THE POWER OF FOOTBALL TO BRING ABOUT SOCIAL CHANGE WITHIN THE AREAS IT SERVES. IN EACH COMMUNITY, FOOTBALL IS AT THE HEART OF ALL PROGRAMMES.

#### FOOTBALL PROGRAMME

OSCAR believes in the power of football to bring about social change within the areas it serves. In each of community, football is at the heart of all programmes. OSCAR uses football not only as a hook to engage young people in our activities, but also as a means to teach them about key social topics.

Football and education are inextricably linked through our programmes. On a basic level, every OSCAR player attending a football session has to commit to go to school. At every session our coaches take attendance records - not only for the session but also for school attendance for the days between each session.

During each session, we align a pertinent social messages to the session from our 'Reach Your Max' curriculum, such as school drop out, child marriage, child labour or health and hygiene. If players identify as at risk of dropping out of school, they will be invited to attend informal education classes at one of our education hubs.



#### **EDUCATION IS KEY**

The Education Programme is currently offered in two states across India - Maharashtra and Jharkhand. The programme offers teaching to children between 3 to 16 years of age who face difficulties in subjects like English, Hindi, and Maths. Many academic studies in India have shown that children drop-out of their schools or are unable to complete primary or secondary schooling due to weak fundamentals in the aforementioned subjects.

Since starting the programme, we have found that providing free teaching in these subjects has helped more than 80% of OSCAR beneficiaries transition to the next class, and instilled much-needed confidence to complete their education.

(oMPVTER PRoGRAMME: In order to make children technologically adequate for the future, we provide computer courses which will ultimately increase future employment prospects. We have recently added training for older children in the NIIT computer literacy course which concludes with an exam and a nationally recognised certificate.

SCHOLARSHIP PROGRAMME: For children and youth who cannot afford to pay their school tuition fees and other educational supplies, we provide complete financial assistance under our scholarship programme.

Toy (ENTER: Often children in low-income communities in India lack the space or the utilities required to live and enjoy a healthy childhood. Toy Centers offer nutritional support and provide a clean and safe environment for children under six years of age to learn, play, and grow. The center helps in forming a bond with the parents (a majority of whom are daily wage earners), and support them in securing school admission when their child reaches the right age.

#### **YOUNG LEADERS**

Focusing on professional development and football coaching skills, our 'Reach Your Max' young leaders training curriculum has been developed over the last 8 years.

We have delivered our curriculum to over 500 youths from states like Maharashtra, Jharkhand, Karnataka, Andhra Pradesh, and UT Delhi. The training consists of a six day residential course, followed up with 3 months of capacity building workshops where participants learn things like how to deliver practical coaching sessions with a social message, and improve their communication skills.

The programme aims to develop a network of young role models and help them to reach their maximum potential.







# SELF CONFIDENCE is to be secure in Yourself and your abilities



achieve gender equality and empower women and girls



#### HEALTH AND HYGIENE

personal hygiene habits such as washing hands are essential to promoting good health



# CONCENTRATION

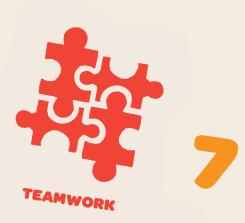
is the action or power of foo one's attention or mental ef



# LIFE SKILLS AND SOCIAL MESSAGES DELIVERED







is being an effective group member

0 × × 0 × 4

## PROBLEM SOLVING

is a thinker who focuses on the problem as stated and tries to synthesize information and knowledge to achieve a solution

## COMMUNICATION

B<sub>C</sub>A

is the act or process of using words, sounds, signs, or behaviours to express or exchange information

ousing fort

#### **OUR IMPACT**



Our programme enrolment has seen a surge and the outreach continues to have a wide audience. This year the we reached out to 3,961 children from different marginalized communities across Mumbai and Jharkhand.

Twice a week more than 3000 children benefit from increased self-esteem, confidence, team work skills and technical football ability through participating in football and life skills sessions all year round.

We have always strived to yearn for more and our enrolment figures have risen over the years. This year is no exception and the OSCAR teamin Mumbai and Jharkhand has done well to provide assistance to 403 children in the subjects of English, Math and Hindi.



**403** 

Total number of children enroled in our education programme in Mumbai and Jharkhand



3,240

Football for Good sessions conducted



92

Total number of children in Toy Center



11,883

Total number of people indirectly reached



48

Total number of Young Leaders (Boys)



**90** 

Total number of Young Leaders (Girls)



2,479

Total number of boys reached



1,482

Total number of girls reached

# THEY SAID, "YOU ARE A GIRL, AND GIRLS CANNOT WEAR SHORTS AND PLAY AROUND LIKE THIS."

"I have been playing Football for the last four years. As soon as I entered teenage, my family was opposed to the idea of me playing. They said, "You are a girl, and girls cannot wear shorts and play around like this." I found a lot of support in my elder sister. I could continue to play only because of her.

My selection for the OSCAR #kicklikeagirl UK Schools Tour 2018 is the best thing that could have ever happened to me! When I told about it to my parents, they didn't really express their happiness. I hope they are happy within. But one day, I hope I can make them proud in a way that they will express their love and happiness."

MAMTA HAS BEEN WITH OSCAR FOR OVER FOUR YEARS. SHE WORKS AT HER FATHER'S GROCERY SHOP IN AMBEDKAR NAGAR – A DEPRIVED AREA IN THE SOUTH OF MUMBAI IN WHICH OSCAR ORIGINALLY STARTED ITS WORK.

MAMTA IS CURRENTLY PREPARING FOR HER SECONDARY SCHOOL CERTIFICIATE (SSC) EXAM IN MUMBAI.

MAMTA PRAJAPATI (15), AMBEDKAR NAGAR, MUMBAI





# "I DEVELOPED A STRONG CONNECTION WITH OSCAR FRIENDS AND STARTED FEELING CONFIDENT ENOUGH TO FIGHT FOR MYSELF."

"As a kid, I suffered a severe head injury in an accident. Unfortunately, the operation for it did not go as planned. I survived, but with a hunchback. It was difficult to grow-up with a hunchback because it affected my confidence. Other children didn't allow me to play with them. I often felt ashamed.

I came to know about OSCAR's Football Programme from a friend who also lives in the same slum. On the first day itself, I felt welcomed. The coaches encouraged me to play, and the rest of the team was very supportive. They all ensured that I played safely and did not injure myself. They motivated me when I felt low. I developed a strong connection with OSCAR friends and started feeling confident enough to fight for myself. I began facing challenges that I encountered. Today, I love to play football and coach children."

AKSHAY CHAVAN HAS BEEN WITH OSCAR FOR OVER SEVEN YEARS AS A PLAYER, A YOUNG LEADER, AND A COACH. HE IS CURRENTLY PURSUING BACHELOR'S IN COMMERCE FROM ST. XAVIER'S COLLEGE IN MUMBAI.

AKSHAY (HAVAN (16), AMBEDKAR NAGAR, MUMBAI

# "AS A TEACHER, I LIKE TO FOCUS MORE ON STUDENTS WHO ARE SHY AND WHO NEED EXTRA HELP IN THEIR STUDIES."

"When I was in a municipal school, I used to observe that my teachers only focused on those children who were smart, who did their homework, and who knew all the answers. They ignored those who were shy or those who used to sit on the back benches

As a teacher, I like to focus more on students who are shy and who need help in their studies. Whether they will do outstandingly well in their academics or not is a question about the future. But for now, I want them to understand their fundamentals and put across their viewpoint confidently."

A BACHELOR'S IN EDUCATION (B.ED) GRADUATE, SANGITA TEACHES HINDI AND ENGLISH TO OVER 40 CHILDREN IN MULTIPLE BATCHES AT OSCAR'S EDUCATION PROGRAMME.

SANGITA YADAV (28), TEA(HER, OS(AR FOUNDATION



#### **TOGETHER WE ACHIEVE**

#### **JM BAXI**

With JM Baxi's support we have reached out to 12 communities spread across Mumbai and to over 1891 children. JM Baxi's funding has helped us in building out capacity and recruiting talent and has also enabled us to offer an increased stipend to our Young Leaders.

#### **FOOTBALL FOR HOPE**

FIFA's CSR arm Football for Hope has been an OSCAR partner since 2013.

Their support has helped us in providing quality training to our Young Leaders and helped them in initiating social change using Football for Development tools.



#### **STREETFOOTBALLWORLD**

streetfootballworld is the largest Football for Development network in the world and an OSCAR partner since 2011, streetfootballworld has supported OSCAR Foundation in getting affiliated with FIFA and the German Embassy in India. Through the partnership, OSCAR Young Leader Govind Rathod got an opportunity to intern in Germany and do a Diploma in Sports Management from Leipzig University. OSCAR Foundation has been organising Football3 Festival conceptualised by streetfootballworld in its communities. In October 2017, we organised Football3 Festival where more than 500 children participated to promote awareness on Fairplay, Equality, and Teamwork.

### FOREIGN & COMMONWEALTH OFFICE

We have been receiving support from the British Deputy High Commission in India for the last two years for training Girl Young Leaders. Girls with leadership potential between 16 to 20 years from Mumbai's low-income communities were identified for this training.

British High Commission supports our outreach to 100 girls for Young Leaders training and delivery of football sessions. WITH COMIC RELIEF AND
BT SPORT FUNDING, OSCAR
UPSCALED ITS FOOTBALL AND
EDUCATION PROGRAMMES INTO
NEW AREAS OF MUMBAI AND
JHARKHAND. REPLICATING THE
SUCCESS WITHIN THE SLUM OF
AMBEDKAR NAGAR, NEW HUBS
HAVE BEEEN SET UP IN FOUR
COMMUNITIES, CREATING AN
ESSENTIAL LINK BETWEEN ON
AND OFF-FIELD ACTIVITIES.

#### **LAUREUS SPORT FOR GOOD**

Support from Laureus and Mercedes Benz enabled us to upscale our girls' football and lifeskills programme and help us change the lives of more than 500 girls across Mumbai.

#### **KETTO**

We used Ketto's crowdfunding platform to raise funds for Young Leader Maruti's FA1 course in the UK. The crowdfunding helped us to raise INR 1,14,977 (£1,200 GBP / \$1,575 USD).

#### GOONJ

We received crucial support for our Education Programme and administration. Their support has helped us in setting up a center in Goregoan (western Mumbai) including providing us with office utilities like furniture, and stationary

#### **ANNAM**

Annam is a strategic partner and has supported us in conducting workshops on nutrition, and providing crucial nutrition to children after the sessions.

#### **JANVI TRUST**

Janvi Trust is a strategic partner since 2016 and has been helping us in reaching out to children from low-income communities for our Football Programme.



OUR MISSION IS TO CREATE A WORLD THAT ENABLES YOUNG PEOPLE TO BECOME ROLE MODELS, USING THE POWER OF FOOTBALL TO TRANSFORM AND EMPOWER DISADVANTAGED COMMUNITIES



# OSCAR HIGHLIGHTS



## "I HAVE NEVER FELT MORE CONFIDENT IN MY LIFE."

"Yes, this tour has instilled a huge amount of confidence in my abilities. I have never felt more confident in my life. I remember, earlier I used to always doubt myself. But, the OSCAR UK tour has made me confident and taught me to be more persistent in life."

SACHIN CHAVAN, PLAYER, OSCAR UK TOUR TEAM.



## OSCAR UK SCHOOLS TOUR 2017: AN EXPERIENCE OF A LIFETIME



The OSCAR Foundation UK tour was a combination of football, education and culture for 14 children from the Ambedkar Nagar slum community in Mumbai. The UK tour, the first of its kind, was organised by OSCAR volunteer and patron, Lucinda Sowerbutts.

The tour would be a life changing experience, inspiring the children and the community to believe in their dreams, to work hard for change but more importantly, it would help change parents attitudes to what their children are capable of achieving by being part of the OSCAR family. With hundreds of families encouraging kids to take part in the selection, the tour quickly created a positive energy amongst the community, reassured that opportunity could happen for the poorest and most vulnerable amongst them.

The team were the first in their families to own a passport let alone need one, the parents and children were rightly proud. Football coach, Maruti held bi-weekly training sessions, coaching, teaching nutrition and fitness. Tour funds were allocated to provide additional protein for the children after the training session. They wanted to arrive in the UK as winners. Volunteer, Max Cooke spent three months teaching English and preparing the kids for the flight and all the new experiences they had ahead of them.

Enthusiasm for the tour spread rapidly from India to the UK, with over 2,000 children raising money to fund the tour. Beaudesert Park School, kicked off the fundraising by dribbling a ball 4543 miles, the distance from their school to Mumbai, raising a staggering £18,000.





# GRAMMY-WINNING ARTIST PHARRELL WILLIAMS VISITS OSCAR!



We were pleased to welcome international singer and music producer Pharrell Williams in Mumbai during his tour of India organized by Adidas. Pharrell visited Ambedkar Nagar and Badhwar Park community centres in Mumbai. The OSCAR children gave a special performance to Pharrell Williams and presented hand painted shoes as a souvenir to him.

PHARRELL WILLIAM'S VISIT INSPIRED MANY OF OUR (HILDREN TO GO AFTER THEIR GOALS.





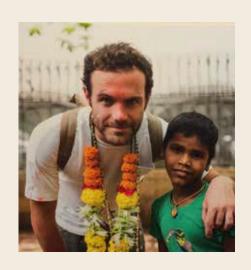


It was a visit to one of OSCAR Foundation's projects in Mumbai that inspired international football player Juan Mata to start his pledge-based charity movement Common Goal in partnership with streetfootballworld and support Football for Development initiatives like OSCAR Foundation around the world. During his visit at Ambedkar Nagar in Mumbai, Mata spoke to many OSCAR beneficiaries and tried to understand how football changed their lives.

"The two days spent with OSCAR, seeing what you do for your community, has been an experience I will never forget. You are helping so many children; they are learning a lot and becoming better people. The warm welcome we got from them was priceless. It is my first time to India but I don't think it's going to be my last because I have really enjoyed it!" **JUAN MATA** 











#### **#RUN4OSCAR**



OSCAR promoted the KickLikeAGirl project at the Mumbai Marathon 2017. Seven runners represented OSCAR Foundation at the marathon and were successful in raising INR 1,05,000 (£1,100 GBP \$1,440 USD).

ONE OF THE RUNNERS, LAKSHMAN SETHURAMAN, WHO HAS BEEN OUR LONG TIME PATRON, SAID, "I BELIEVE THAT SPORTS IS A GOOD WAY TO MOTIVATE (HILDREN TO ACHIEVE THINGS IN LIFE."



# A NEW EDUCATION CENTER IN WESTERN MUMBAI



During the year, OSCAR was proud to open a new Educational Centre in Bhagat Singh Nagar (West) Goregaon in the north of Mumbai. The community there is very underprivileged with a majority of people working for daily wages rather than having any sustained income. We found parents there to be very supportive of their children's education but there are serious issues in the community including lack of hygiene and anti-social activities. OSCAR hopes that its presence there and the programmes it is rolling out will over time help to address these problems and generally improve the prospects for young people there.

THE GOREGOAN (ENTER (AN ACCOMMODATE MORE THAN 50 (HILDREN AT A TIME.



### m

### JHARKHAND PLAYERS BRING HOME NATIONAL TROPHY





In February 2017, OSCAR participated in the Women's National Football Tournament organized by NGO Slum Soccer. OSCAR Jharkhand team won first place in the tournament. The five-day football tournament was held at Mumbai's Andheri Sports Complex. The league-cum-knock out tournament was designed to be competitive with emphasis on fair play. A total of 40 teams (24 men and 16 women teams) participated from India.

CHINTU KUMARI, BIBHA KUMARI, PRIYA KUMARI, LAKSHMI KUMARI, NEETU MUNDA, AND SONI MUNDA REPRESENTED THE OSCAR JHARKHAND TEAM



# OSCAR YOUNG LEADERS MEET HRH EDWARD, THE EARL OF WESSEX



The British High Commission in Mumbai invited OSCAR Young Leaders Vaishali More and Shraddha Aher for Sports and Empowerment lunch in Delhi with HRH Edward, The Earl of Wessex. The Young Leaders spoke about their #KickLikeAGirl training and how football has helped them in breaking stereotypes in their communities.

SPORT PERSONALITIES LIKE GAUTAM GAMBHIR AND DEEPA MALIK ALSO JOINED THE CONVERSATION AND ENCOURAGED OSCAR'S YOUNG LEADERS.





More than 1000 children of the Ambedkar Nagar community joined us for Christmas celebrations in December 2017. The children were delighted when Santa Claus distributed chocolates, samosas and gifts to the kids.

THIS WAS FOLLOWED BY A MAGIC SHOW, AND LOTS OF DANCING.



# OSCAR STARTS EDUCATION AND COMPUTER CENTER IN JHARKHAND



OSCAR Foundation opened an Education and Computer Center in Jharkhand in January 2018.

THE NEW (ENTER IS LOCATED IN THE RURAL REGION OF (HARIHU)IR WHERE THERE WERE NO FACILITIES FOR EDUCATION OR COMPUTER TRAINING.









# FOOTBALL3: A MEANINGFUL AND FUN ENGAGEMENT WITH JM BAXI EMPLOYEES



We were joined by JM Baxi employees in this year's Football3 tournament - Football3 is an innovative concept by streetfootballworld that focuses on Fairplay, Gender Equality, and Teamwork. The J.M Baxi group has been an ardent supporter of OSCAR Foundation and this event provided the company's employees with an opportunity to get to know our work better and engage with our beneficiaries.

### "TOGETHER WE INSPIRE."











# OSCAR JHARKHAND PLAYERS HELP WIN CHAMPIONS TROPHY



OSCAR Jharkhand players Anshu Kachhap and Sheetal Toppo got an opportunity to join the Jharkhand State Team and play for a national-level tournament in Andaman and Nicobar in December 2017. The Jharkhand team won the Champions Trophy and OSCAR Young Leader Anshu Kachhap was awarded 'Best National Jharkhand Player' award.









# OSCAR YOUNG LEADERS AND GOALS FOR GIRLS JOIN HANDS



20 girls from OSCAR Foundation's Mumbai and Jharkhand programmes participated in a Leadership Summit organised by Goals for Girls in Delhi. Goals for Girls uses football to teach young women life skills on how to be agents of change, in their own lives and in their communities.

Young Leaders from OSCAR learnt about community development and leadership and implemented projects in Gender Equality, Cleanliness, and Hygiene in their own community.

After the training, the Mumbai team of Young Leaders partnered with Mumbai's Municipal authority to convert a garbage dumping ground into a playground, and spread awareness about cleanliness in local communities. The Jharkhand Young Leaders team organised a festival with 'Gender Equality' as its central theme.

## PLAYING FOR GOAL NUMBER 5







# LA LIGA AMBASSADOR GAIZKA MENDIETA VISITS MUMBAI



OSCAR Foundation was honoured to host the La Liga Trophy and La Liga ambassador Gaizka Mendieta on his Mumbai visit. Mendieta took the opportunity to know the impact football has on the lives of the children and communities and play a friendly game with them.

LA LIGA IS MEN'S TOP PROFESSIONAL FOOTBALL DIVISION OF THE SPANISH FOOTBALL LEAGUE SYSTEM.



# ENGLISH PREMIER LEAGUE TROPHY COMES TO AMBEDKAR NAGAR



OSCAR Foundation hosted the English Premier League (EPL) Trophy at the Ambedkar Nagar slums at Cuffe Parade -- a place where OSCAR Foundation began its journey in 2006.

BENEFICIARIES FROM OSCAR'S FOOTBALL PROGRAMME WERE THRILLED TO LEARN INTERESTING FACTS ABOUT THE TROPHY AND HOW IT IS SHOWCASED AROUND THE WORLD TO ENGAGE WITH FOOTBALL FANS.







#### OSCAR ANNUAL CULTURAL EVENT



There surely isn't a shortage of talent among the OSCAR Foundation beneficiaries, and what better way than to give them a stage to showcase their talent?

The children and youth across all age groups were bubbling with confidence as they stormed the stage with Skits, Dance performances, Singing, Playing Musical Instruments, etc at OSCAR's Annual Cultural Event in November 2017. It was an entertaining evening attended by more than 200 parents and funders.

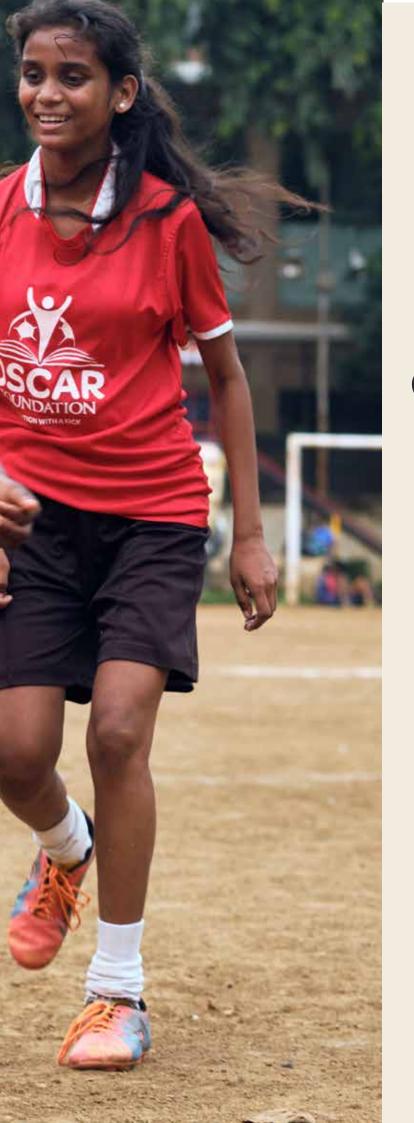
All children and staff who achieved academic milestones by completing their SSC, HSC, Graduation and Post Graduation were felicitated at the Annual Cultural Day. The highlight of the event was a traditional dance by the parents who were inspired to perform after watching their children on stage.













The overall aim of OSCAR Foundation is to educate children from low-income communities and prevent them from dropping out of school by conducting football for development sessions.

By 2025, we want to reach out to 10,000 low-income community children through the direct implementation of the Football Programme, Education Programme, and Young Leaders Programme in India.

01

#### INCREASE OPPORTUNITIES FOR CHILDREN IN OUR PROGRAMMES

Increase the number of contact hours young people receive from OSCAR: We believe the more contact hours we can have with our young people, the better outcomes we will achieve.

Provide every child access to OSCAR's Education Programme: Our aspiration is to keep children in school while also providing them with opportunities to be able to learn and develop in a fun, creative, and holistic manner.

# Give youth from low-income communities an opportunity to travel to other states and countries:

We aim to develop new partnerships and funding streams to allow us to increase the number of opportunities we can offer children each year.

Develop a pathway for talented young people to progress in football or education: We aim to develop pathways for these children, either through developing our own elite level opportunities or partnering with organisations who can offer funded scholarship places for the children.

02

#### DEVELOP INFRASTRUCTURE TO SUPPORT AND IMPROVE THE DELIVERY OF OUR PROGRAMMES

In order to fully maximise the potential of young talented people from OSCAR programmes, we would like to develop a residential facility that offers first class education and football training to young people.

The overarching aim would be to produce future leaders for India in sport or business who will give back to their communities and become a role model for others in OSCAR programmes.

03

# DEVELOP NEW FOOTBALL & LIFE SKILLS AND EDUCATION CURRICULUM'S

OSCAR is continually looking to develop and improve the quality of the curriculum that we are delivering to the young people on the field or in our education centres. As we look to increase the capacity of our education programme, we aim to develop new solutions to enable us to scale up our provision while keeping the quality of teaching. Our physical spaces have a limited teaching capacity, with only a little room for expansion within the communities.

Therefore, we are aiming to introduce an online education platform which can be accessed through mobile devices such as tablets. This online platform will allow our young people access to a learning resource that can be used with peers, siblings, or parents.

04

### BUILD THE CAPACITY OF OSCAR STAFF

Over the next three years, we aim to offer OSCAR staff a wide selection of internal and external training programmes. OSCAR's Human Resources team will conduct an annual staff audit of all staff training needs and produce an annual training framework and timetable for implementation.

05

### DEVELOP A SUSTAINABLE FUNDING MODEL

As OSCAR has grown over the last three years, the need to diversify our funding streams has increased. In order to support sustainable growth for the organisation, we aim to put more focus on generating unrestricted funding from both within and outside of India. The unrestricted funding support will allow OSCAR to invest into organisational development and help secure future financial security of the charity.





# FINANCIAL REVIEW 2017-18

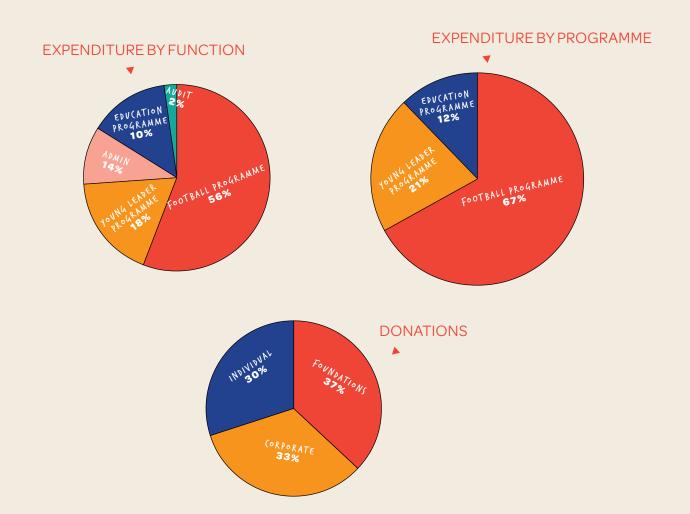
Total Assets: INR 122,05,672

Total Liabilities: INR 17,61,372

Total Unrestricted Net Assets: INR 104,07,358

Total (hange in Net Assets: INR 68,18,252

(ash and (ash Equivalents Year End: INR 97,41,522





























OSCAR FOUNDATION IS A REGISTERED CHARITY IN INDIA UNDER THE INDIAN TRUST ACT (REG NO. E27420) AND CAN ACCEPT INTERNATIONAL DONATIONS UNDER FOREIGN CONTRIBUTION REGULATION ACT (FCRA NO. 083781502). DONATIONS MADE TO OSCAR FOUNDATION ARE EXEMPTED UNDER SECTION 80G OF INDIA'S INCOME TAX LAWS. FOR CSR OPPORTUNITIES, PLEASE GET IN TOUCH WITH

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